# Maker Walk

# Do you know what your city makes?

Mapping manufacturing Maker Walk How to undertake a Maker Walk What value is there in a Maker Walk







## how to assess Bristol's manufacturing characteristics

Mapping		_		
1. Who are the manufacturers	City Structure		_	
2. What are they	1. What is the relevant city	City Network		_
making 3. How are they making	infrastructure	1.What are the local supply	Global Network	
	2. What relevant skills are in city	chains	1.What is the global reach of	Resources
	3.What are the city's relevant characteristic	2. What are the legacy supply chains	Bristol manufacturers 2.Where do they fit within value chain	<ul><li>1.What resources flow in/out of manufacturers</li><li>2.What are critical dependencies</li></ul>

@JudeSherry



## how to manufacturing in Bristol

1.	Who	are	the	
m	anufa	actu	rers	

Mapping

2. What are they making

3. How are they making

#### directories

surveys

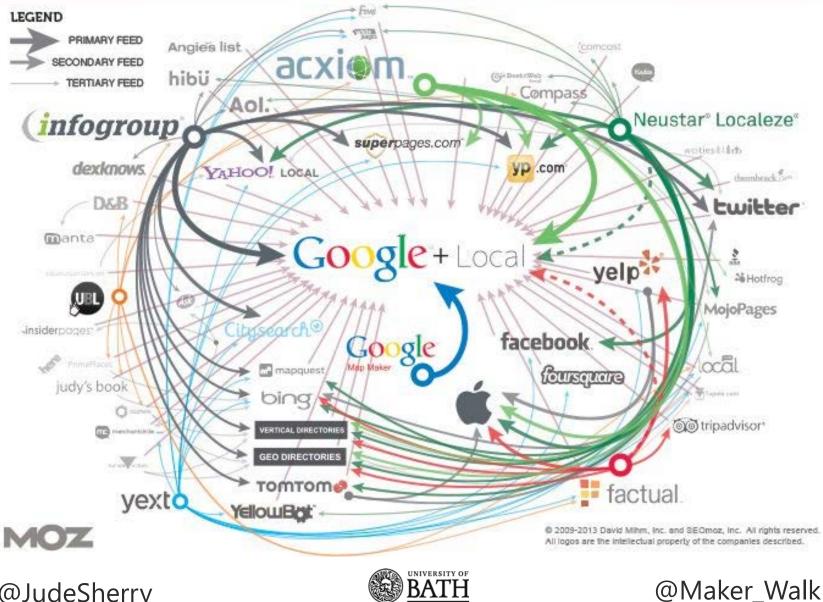
case studies

comprehension v's timeliness imputation v's reliability robust v's contemporary access v's utility granularity v's completeness





## **The Local Search Ecosystem**

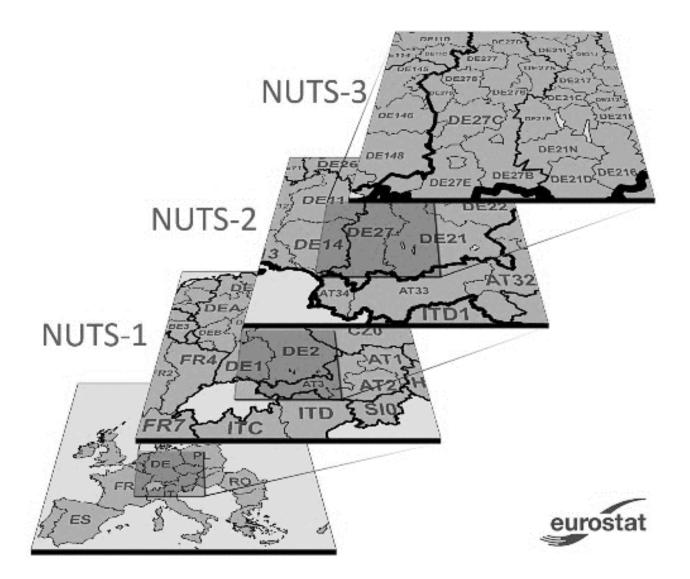


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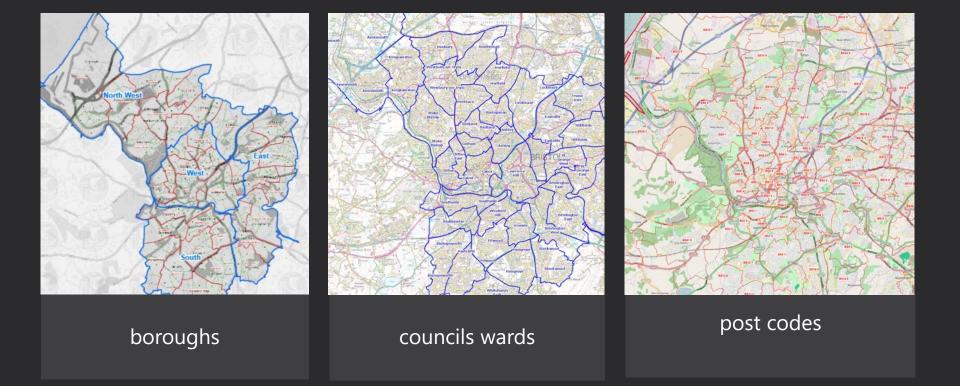
getlisted.org

a product by: Moz













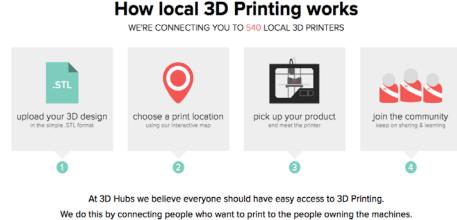


what is manufacturing?

## SIC2007 10-33

## tobacco, *beverages, food*, physical products (wood, metal, plastic, chemical), pharmaceutical, furniture, textiles, *printing, repair*





Watch our video to learn more.





"Those who enjoy leisure can scarcely find a more interesting and instructive pursuit than the examination of the workshops of their own country, which contain within them a rich mine of knowledge, too generally neglected by the wealthier classes"

(Charles Babbage 1832)





#### Walking 2 people (3) interviewer & data collector photographer/social media

Equipment android device leaflet

open data kits Interview script

Routing List of registered companies optima



Post Walk Data configuration Data analysis Social media









magnifying human resources through technology

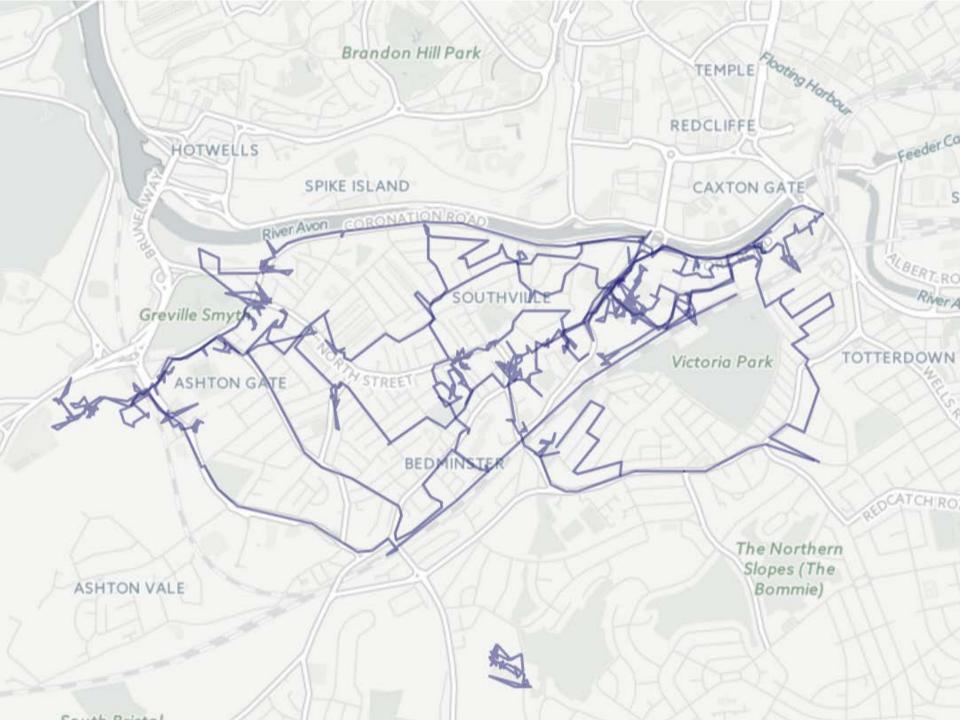
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Seo Geo	Data Colle	ect > Maker	Walk (	Open	1						34	i.	Geo Data Collect > Maker Walk Open
efore Call	ing into Co	mpany											Interview
Set toda	ay's date												Who did you talk to?
Make sur	e that toda	y's date is s	elected	d									What is the name of the person you interviewed
					M	lay 2	016						
			м	т	w	т	F	s	S				Whet does the second second second
09	Apr	2015	25	26	27	28	29	30	1				What does the company make? e.g. what products or what services do they offer
10	May	2016	2	3	4	5	6	7	8				
10			9	10	11	12	13	14	15				
11	Jun	2017	16	17	18	19	20	21	22				What manufacturing processes does the company us
			23	24	25	26	27	28	29				e.g. what tools or materials do they use
			30	31	1	2	3	4	5				
ame of	f Compa	ny											What benefits do they have from manufacturing local
Test													
utoma	ticlly Set	Location											Can they recommend any other local manufacturer?
				Rec	core	d Lo	ocat	tion					
													Are they open to collaborating/networking in the futu this could be with your research group or other groups
													○ Yes ○ No
		4											
			0						5	=10			

▼ ■ 09:40			Ť	09:
N. E.	Geo Data Collect > Maker Walk Open		34	i
	Outside company			
	If an interview was not possible state why			
	e.g. there was no answer, they refused to speak to you, they asked you to r	eturn		
				_
	Address of company			
	Building number & street name			
	Take a photo of the building			
	Take Picture			
	Choose Image			
				_

## @JudeSherry















Photos by Lee Hutchinson M Shed @Maker\_Walk



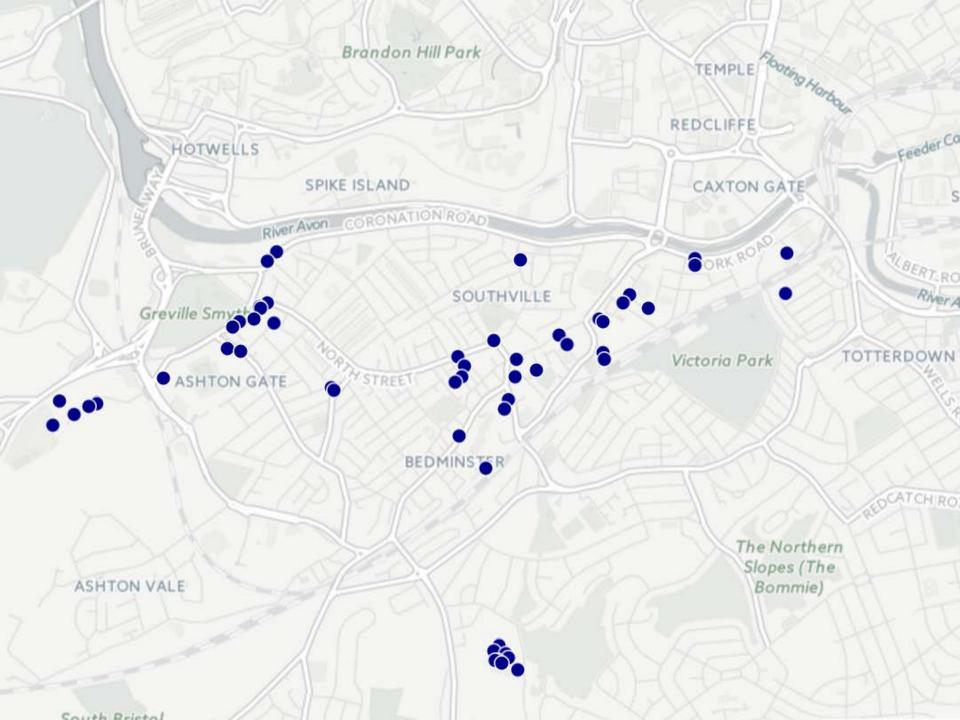


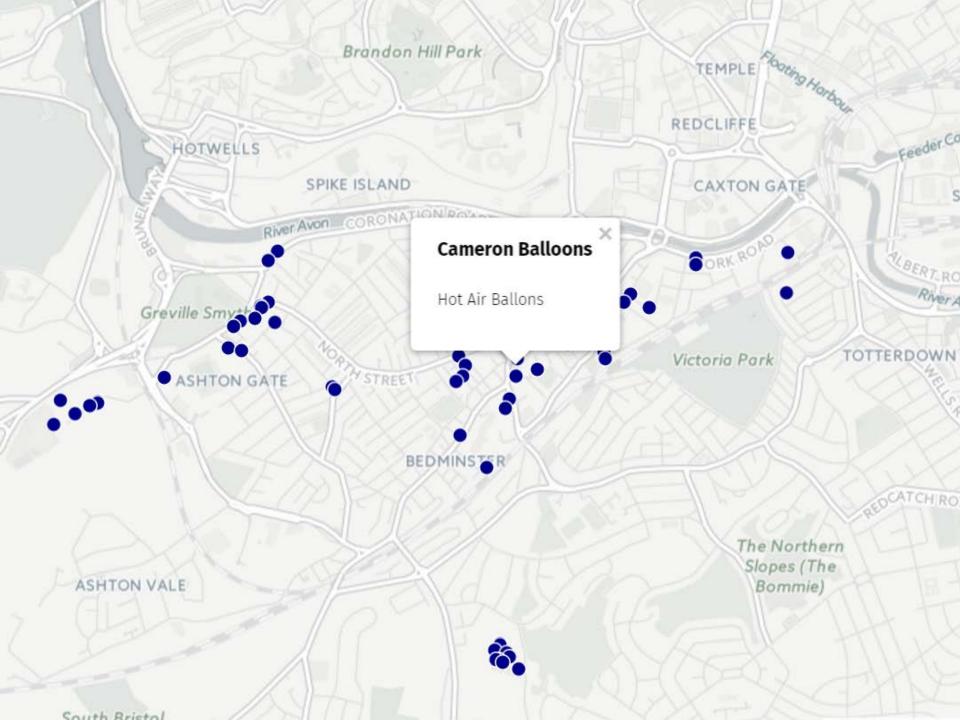


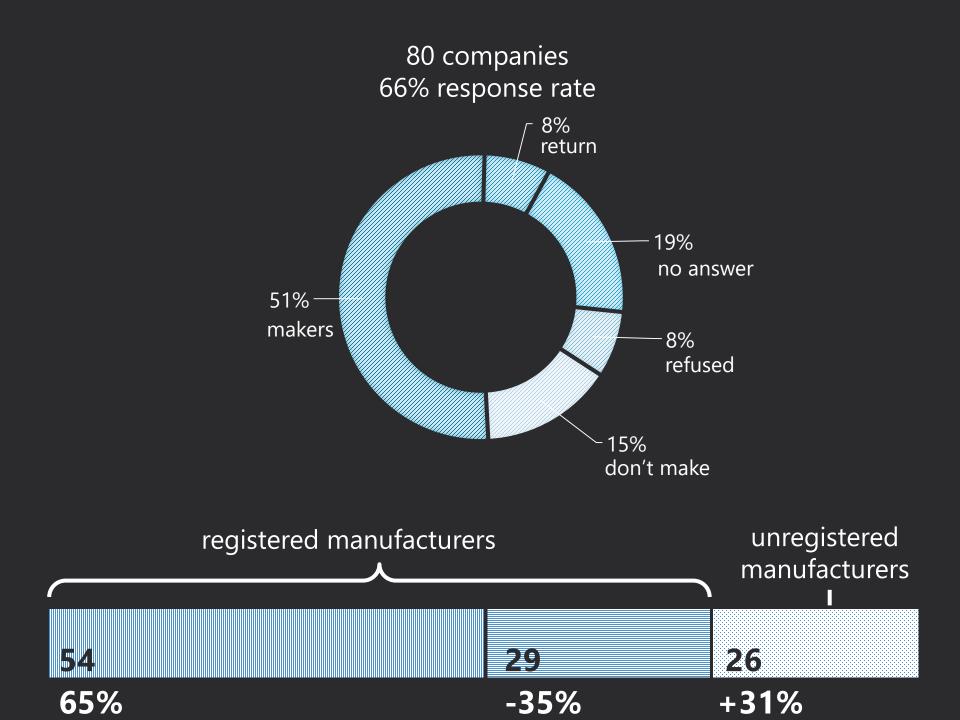








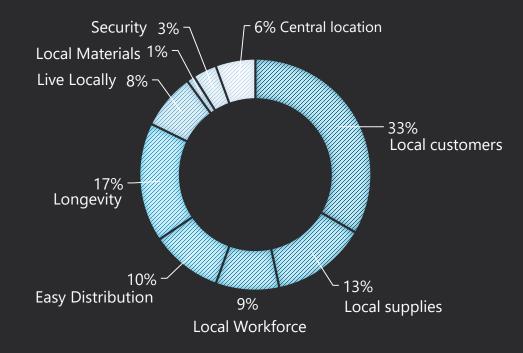




7	7 woodwork & furnitu		5 metal construction products			
printer						
			1 hackspa ce	1 hot a ballo		1 leather
	3	2				
	food & beer	precision metal work	1		1	
			jewelry		thea	atre sets
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7	2	plasterwor	heek kin	din c	met	
windows	curtains	k	book bin	ding	coat	ings



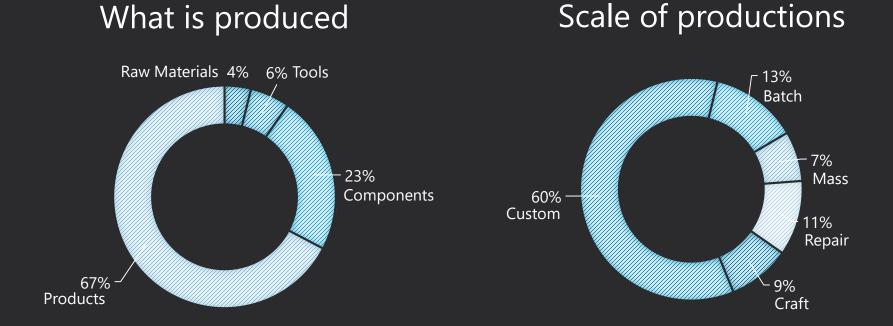
## Benefits of making locally



Out of the 41 companies that manufacture on site







Out of the 41 companies that manufacture on site









## maker stories



## maker landscapes



maker directory





policy makers

circular economy makers sharing economy makers

urban living makers

economic makers

community makers

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