**TRASHY TUESDAY**

**Date: 22nd August 2017**

**Topic:** **Textile waste**

**Notes from meeting:**

Next months event will be [Build the Industry Networking Event](https://www.facebook.com/events/498094617219800/?acontext=%7B%22ref%22%3A%222%22%2C%22ref_dashboard_filter%22%3A%22upcoming%22%2C%22action_history%22%3A%22%5B%7B%5C%22surface%5C%22%3A%5C%22dashboard%5C%22%2C%5C%22mechanism%5C%22%3A%5C%22main_list%5C%22%2C%5C%22extra_data%5C%22%3A%5B%5D%7D%5D%22%7D) on 20th September at 6:00pm

* Introduction to textile waste and the [TRIZ](http://www.liberatingstructures.com/6-making-space-with-triz/) process
* Groups first look at what are all the things we can do to make textile waste worse?
* Second phase is relook at that list and see which of these things we are already doing (many of the groups found that most of them we are sadly already doing)
* Final phase is groups go back through the second list of things we are already doing and come up with steps to help stop those undesirable results

**Group 1**

* Single use and design is an issue (clothes don’t last many washes)
* Change design thinking
* Online sharing and the need/pressure to change your outfit all the time
* Rent and share businesses need to become more of a focus
* Fast furniture- teaching people how to fix things again, reintroduce these skills at schools (once again good design becomes important)

**Group 2**

* Again design for longevity
* Change the mentality to wash clothes after one use, change the need or the fabric so you don’t need to
* Air drying rather than dryer
* Bleaching before dyeing- how do we get around that? Consider the formula and the color you want to use
* Fabric structures- how do you replace this? Plastic maybe more costly in the long run
* Example of Lululemon and repairing garments

**Group 3**

* Bringing cloth bags back to the store to reuse
* Using diapers –what do you do about children growing out of the reusable nappy/diaper? Waste due the new cloth nappy size which is based on baby/child’s size but are they better than disposables?
* Making vintage clothes cooler, fast fashion more uncool
* Support the hemp farmers, encourage hemp as fabric
* Expandable pants/clothing- increase the waist band of the garment as you put on or lose weight, similar to the way tailoring used to be done by our grandparents
* Design for durability and a tailor – especially if it’s a rent a clothes system
* Make durable clothes cheaper than fast fashion
* Make buying clothes in installments like you buy a car- making more durable clothes and more expensive items more affordable, also might make people feel more attached to the garment
* Uniforms for work and school- less pressure and consumption. Especially for a company in recycling, could be a modular or detachable logo to allow for mass production. The uniforms would be handed back after you are finished with the employer
* Rachel’s Vancouver event had 500 people that sold their clothes and donate their chosen amount to a charity

**Fun exercise**

What are you wearing that is new and why did you buy it? (Finding out what the motivation is behind buying new clothes)

* Buying on a holiday or before a holiday
* The trouble of finding jeans that fit your body shape
* New socks and shoes- hard to find both that are clean and comfortable