## **OPEN SOURCE CIRCULAR ECONOMY DAYS**

An internationally distributed hands-on event and a global community sharing the vision of a waste-free Circular Economy, built through the collaborative methodology of Open Source.

The OSCEdays bring together entrepreneurs, activists, artists, politicians and industry leaders, to discuss, prototype and share solutions for the Open Source Circular Economy.

Dates: June 9-13 2016

**Global Sponsorship & Partnership Brochure** 

CONTACT

Website: oscedays.org



## What is the OSCEdays?

### 2015

#### What happened in 2015

- Between June 11<sup>th</sup>-15<sup>th</sup> 2015 teams from 33 cities in 24 countries across 5 continents joined the OSCEdays network and developed local hands-on events on Open Source and Circular Economy.
- A rich, open and ongoing online platform was developed, which introduced a transparent working methodology and co-created knowledge resources with local organizers.
- Over the 5-day event, over 1500 people participated in more than 100 projects and challenges, from fashion, to biogas, to packaging. More than 50 videos were shared, over 600 people signed up to the newsletter, 1000+ #OSCEdays tweets sent, and 850 people joined our Facebook group.
- We enabled bridge-building between large companies (e.g. Coca Cola, Philips, IBM, Veolia) and maker and environmental grassroots, using the Open Source methodology to provide structure and trust between participants.
- The subject of Open Source Circular Economy was well received in the **global discourse**, we were invited to international conferences, political debates and had media coverage in several countries.

### 2016

#### What will happen in 2016

- Building upon our network and momentum the next global OSCEdays event will take place between June 9<sup>th</sup>-13<sup>th</sup> 2016.
- We are inviting the global community to join again and expand our network of cities and their local events.
- We will invite well known and inspiring people to send video messages to our community and reflect on the subject of open source circular economy.
- Improving our online platform, we will build on the documentation and experience from last year, creating valuable resources for the future.
- We will push the event now and for the future towards the building of inspiring examples and groundbreaking partnerships for the acceleration of an Open Source Circular Economy.
- Increase media outreach to communicate our questions, actions and opportunities to an even larger global audience and to establish new partnerships.
- 2016 major objective: help international organizers in developing permanent local chapters of OSCE community
- Our vision: using the power of OSCEdays to build an ongoing OSCEdays organisation to initiate and incubae critical projects to build useful resources and infrastructures for our community.

# Sponsorship Packages

**Media Sponsor** 

1000 Euro

Publicity: Logo on the global OSCEdays Webpage

Publicity: Mention of your company's name and motivation in the global OSCEdays Opening Video stream

Publicity: Mention of your company's name in our global press release

Publicity:

Mention of your company's name and sponsoring + website link in the OSCEdays social media channels.

Publicity: Logo in the online and PDF documentation of the global OSCEdays event June 2016

**Challenge Sponsor** 

10 000 Euro

All of the above

Video Message: Send a 5 minute video message to the community

Blogpost: A Blogpost about your company and its relation to Circular Economy and/or Open Source practices in the OSCEdays Blog.

Premium Challenge: We help you to find and frame a good challenge. The challenge will be advertised on the main page to the community.

**Lead Sponsor** 

15 000 Euro

All of the above

Workshop with the OSCEdays Team: Open Source Circular Economy Business Models and Drivers with content and format adapted to your organization's specific needs.

Note: In-kind sponsorships are also encouraged, please contact us for available options.

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# Open Source & Circular Economy?

**CIRCULAR ECONOMY** is the concept of a truly sustainable economy that works without waste, saves resources and is in synergy with the biosphere. Rather than categorizing emissions, byproducts, or damaged and unwanted goods as 'waste', in the circular economy they become raw material, nutrients for a new production cycle.

**OPEN SOURCE** is a successful collaboration method for developing software, hardware and design. It is based on transparent (and often distributed) development, and the open sharing of iles, ideas, practices and solutions.

**THE OPEN SOURCE CIRCULAR ECONOMY DAYS** brings these two concepts together. A waste-free and sustainable circular economy cannot work without transparency, open access and open source solutions. The Open Source Circular Economy establishes and fosters a global debate and knowledge exchange between people and for people..





In a globalized world, a circular economy can only be developed through international open collaboration.





