OSCEDays - OSCEDays as a spin off startup [social open enterprise?]

PROBLEM

1. People want to do stuff but they don't know how to do it Open Source and Circular

2. To truly do open source projects we need protocols standards and build upon existing knowledge (Not happening exactly this)

3. We need to capture the potential of people that show interest in OSCEdays beyond a year event, and assist them in becoming mature OSCE initiatives that are part of a global network (like Fablabs)

EXISTING ALTERNATIVES

SOLUTION

We provide a WEB App [7](not just a website) that allows to build customized local networks around Circular Economy building upon Open Source solutions. link interested actors and in

KEY METRICS

1. After people run an events they have created at least intangible commons (knowledge, documentation, etc)

2.Preferably they have created common goods that can bre reused to evolve in the next iteration (Events)

3. We want that the people that run events consolidates and organize new events that builds upon the previous one (Contiguity)

UNIQUE VALUE PROPOSITION

We facilitate the easy setup and running of Open Source Circular initiatives (events [1], projects [2], programs [3], communities [4]), by means of online tools including budget estimation, product acquisition (shopping) and build up of social network (geolocation included)

HIGH-LEVEL CONCEPT

We are creating a P2P network that enables the startup of distributed enterprises [consortiums] which research, develop, produce and commercialize products with an Open Source and Circular DNA.

UNFAIR ADVANTAGE

We have already a community build and partnership with leader in Open Source Hardware context

CHANNELS

OSCEDays

Facebook?

CUSTOMER SEGMENTS

Peer Entity 1(consumers): Local organizers and communities

Peer Entity 2 (prosumers) Suppliers of Open Source Products[5]

Peer Entity (funders)3: Organization that one to finance local initiative (Not OSCEdays) but the actual runners of events

EARLY ADOPTERS

We ourselves [The board of stewardship and core team] We will try to make this feasible through an event.. We would be our first customer within the existing setup of events

COST STRUCTURE

IT, platform maintanance, Development

REVENUE STREAMS

We charge a very small fee per event to fund research and development, most of the money would go to finance the running of this Org

Get a small fee per product soled in our plattform

Get a small fee from funders?